



Sheraton Eilat

Dear Mr. Gordon

On behalf of the management team of the Sheraton Eilat,
I would like to extend our thanks for your enjoyable and valuable motivational
Workshop sessions.

The first session that took place in the basketball Gym, which I was present, was
geared towards our top management of our Hotel.

As a coach, you were able to get us to our "Top of our game" in less than 2 hours and
we all learned alot, had lots of fun, and came up with new improved vision for our
day to day operations.

The 2ed session, as I was told, showed your abilities as a performer and entertainer.
That session was geared for our secondary management team and I got great replies
and revelations out of it as well.

I would like to invite you and your beautiful family in the near future, and have our
top management team experience the "Lay Z Night Live" sessions, and for our
secondary management team to be with you on the basketball court.

Also, by any doubt, I would recommend these activities to various management
groups and business.

Kind regards

Eli Maor
General Manager
Sheraton Eilat