



To: Lay Z Gordon

In regard to the Lay Z Gordon workshop special

In June 23ed 2008 we held a special event for our highly ranked officers of the Israeli Navy Material command. We invited a session of coaching by Coach Gordon.

The show had elements of coaching that were conjured with humor and his Musical abilities of Lay Z Gordon as an entertainer to lead us through the sessions' professional goals.

The success of the evening, made all of us realize your point of view that is derived from an individual who went through the investment of a young man playing basketball and attaining the dream of a professional career for Maccabi Tel-Aviv and the Israeli National team. The Drive to get "there" and the coping with the fact of retiring from the game, not to mention, the combination of your academic knowledge were some of the variables that brought the audience to look at their life in a different daily perspective.

Again,

We would like to extend our thanks on behalf of me and the officers for your charisma, music and the ability to get a group of people (that know it all...) together.

It was very impressive how you swept us all.

Thank you very much

Nitzan Shaked Admiral Israel Navy